

# 2015

## Adviser of the Year Finalist

### Congratulations

#### **Rick Atkinson** **Wainscott Financial**

AMP Financial Planning congratulates Rick Atkinson of Wainscott Financial for his outstanding achievement in being a national finalist of the **2015 AMP Financial Planning Adviser of the Year** award.

This award recognises an adviser that has demonstrated the highest standards of professionalism, excellence in client service, advice delivery and implementation.

Currently the principal of Wainscott Financial, Rick Atkinson's knowledge and 20 years' experience has allowed him to maintain many of his client relationships even through periods of hardship. The strength of his offer to clients is the ongoing review service which ensures clients are in regular communication and meet to review their situation.

Rick is the driving force over the strategy of the business, with the acquisition of five new businesses over the past 12 months. He also led the merger between Edge Financial Partners and Wainscott Financial in order to provide excellent service to private clients as well as member education to corporate clients.

Rick's commitment to the financial planning profession is evident in his involvement in professional bodies such as the AMP Financial Planner Association Board of which he was a member for six years and the Chairman for two. He is also dedicated to his continual professional development, achieving CFP status in 2002 and continuing his education so that he can offer the best advice to his clients.

This award recognises the value Rick Atkinson provides to his clients through the deep relationships he has built.

